



## A POLYCOM PROMOTION

### Polycom® CX5100 Upgrade Promotion

Great news for Polycom CX5000 customers! Trade-in an existing Polycom CX5000 for a Polycom CX5100 and experience the next generation in Lync 2013 video conferencing.

NST: 2014-02-113742

The Polycom CX5100 is a next generation Unified Conference Station purpose built for Microsoft® Lync™ that delivers significant video and audio quality improvement compared to the CX5000, providing users with a unique HD video and voice collaboration experience for Microsoft® Lync™ environments.

The CX5100 provides remote Lync participants with 1080p HD active-speaker video that automatically tracks the flow of conversation. It also adds a unique 360-degree panoramic view of the conference room. Meetings are more productive and participants are clearly heard with Polycom's legendary HD Voice technology

For a limited time only, Polycom is offering an **incremental 8% discount on all CX5100 Unified Conference Stations** when customers trade-in their existing CX5000 Unified Conference Stations.

#### Valid Part Numbers and Incremental Discounts

Part Number	Description	Incremental Discount
Polycom CX5100 Unified Conference Stations		
2200-63890-101	CX5100 Unified Conference Station for Microsoft Lync, USB only. Includes power-data box, cables, documentation and European Power Cord.	8%
2200-63890-102	CX5100 Unified Conference Station for Microsoft Lync, USB only. Includes power-data box, cables, documentation and UK Power Cord.	8%
2200-63890-009	CX5100 Unified Conference Station for Microsoft Lync, USB only. Includes power-data box, cables, documentation and Israel Power Cord.	8%
2200-63890-119	CX5100 Unified Conference Station for Microsoft Lync, USB only. Includes power-data box, cables, documentation and Switzerland Power Cord.	8%
2200-63890-030	CX5100 Unified Conference Station for Microsoft Lync, USB only. Includes power-data box, cables, documentation and South Africa Power Cord.	8%

## Terms and Conditions

1. The equipment being traded in must be **in use** and in **working condition** prior to destruction/recycling to be eligible for this rebate program. See Claim Form.
2. End Users must purchase a new qualifying Polycom product from a Polycom Certified Channel Partner and trade in an eligible system to be eligible for this discount program. One trade-in unit must be confirmed destroyed/ recycled for every qualifying new unit purchased.
3. Polycom must receive the trade-in Claim Form with all required documentation **within 90 days** of purchase.
4. Required documentation includes: **Completed Claim Form quoting NST number 2014-02-113742**
  - **Letter of Authentication**
  - **Reseller invoice**
  - **Photos of the trade-in equipment with the serial number clearly visible**
  - **Proof of destruction or proof of recycling**
5. It is the channel partner's responsibility to submit the claim form. All documentation must be emailed to [jayne.dimmick@polycom.com](mailto:jayne.dimmick@polycom.com)
6. Limit of 5 CX5100 per customer
7. **Special Note:** In order to qualify for the discount for trading in Polycom products, the old Polycom equipment must have been purchased at least 12 months prior to the purchase date of the new equipment. End User customer must provide proof-of-purchase of the Polycom equipment being traded in with the Claim Form.
8. Products purchased within the last 12 months do not qualify for this trade-in program.
9. Polycom is not responsible for lost or misdirected shipments, email, mail, or faxes.
10. Polycom has the right to call the End User at any time for verification purposes.
11. Orders for end users outside of the channel partner's designated territory must be placed through the Global Reach team; all necessary Global Reach fees apply.
12. This offer is void where prohibited or otherwise restricted by law. Program valid from February 10th, until June 30th, 2014, or until terminated by Polycom.
13. This offer may not be combined with any other promotional offer, and Polycom reserves the right to modify or cancel this program at any time.
14. No exceptions to this program will be allowed. Polycom has the right to deny all claims that do not meet the criteria outlined in this document.
15. Any questions regarding this offer should be addressed to [EMEAOM@polycom.com](mailto:EMEAOM@polycom.com)

### About Polycom

Polycom is the global leader in standards-based unified communications (UC) solutions for telepresence, video, and voice powered by the Polycom® RealPresence® Platform. The RealPresence Platform interoperates with the broadest range of business, mobile, and social applications and devices. More than 400,000 organizations trust Polycom solutions to collaborate and meet face-to-face from any location for more productive and effective engagement with colleagues, partners, customers, specialists, and prospects. Polycom, together with its broad partner ecosystem, provides customers with the best TCO, scalability, and security for video collaboration, whether on-premises, hosted, or cloud-delivered. Visit [www.polycom.com](http://www.polycom.com) or connect with Polycom on Twitter, Facebook, and LinkedIn.

Polycom EMEA  
+44 (0)1753 723282  
[www.polycom.co.uk](http://www.polycom.co.uk)

